



SEXUALAWREPORTER

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February 14, 1977

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A Non-Profit Corporation,
The *SexualLawReporter*
Is Published With The
Assistance Of The
National Committee For
Sexual Civil Liberties
And The
Playboy Foundation

Mr. Craig Patton
218 E. State Street
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18 Ober Road
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Dear Craig and Arthur:

I am writing you concerning the financial status of the Sexual Law Reporter. At the present time we have enough money in the bank to pay for publication of the next issue, i.e. the January/February issue. If things do not improve, it looks like that will be the last issue of the SLR.

Last year we took in \$6,000.00 in new subscriptions or renewals, averaging \$500.00 per month. That was sufficient to pay for typesetting, printing, office supplies, etc. Subscriptions have been tapering off at an alarming rate. We took in less than \$250.00 in the month of January, 1977.

Rusty does billing, coorespondence, paste-up and design and puts in many hours each week. During the months of November and December, 1976 Rusty was drawing \$45.00 per week for his services. This is about 75% less than we would have to pay on the market for these services. Since we were virtually out of funds, Rusty has not taken a draw since January 1st.

We ordered binders last year and sold over 100 of them to subscribers. This was important and really should continue. However, we are out of binders and cannot afford to reorder. We need about \$500.00 to reorder a sufficient supply for the coming year.

Ernie Von has been paying for the postage for 500 copies to be sent out each issue. I hope he continues to do this in the future. We would not have the funds to do this on our own.

Playboy Foundation has been kind enough to print the last several issues for us. This saves us \$300 per issue. However, this might not last forever.

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letter to
Craig and
Arthur

We have fixed expenses as follows:

Typesetting.....	\$300.00	per issue
Printing.....	\$300.00	per issue
Postage.....	\$ 30.00	per issue
Xeroxing.....	\$ 25.00	per issue
Office Supplies.....	\$ 20.00	per issue
Telephone.....	\$ 75.00	per issue
Approx. total....	<u>\$750.00</u>	

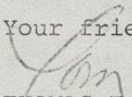
In order to be fully independent we would need \$750.00 per issue, i.e. \$375.00 per month income. This, of course, does not include anything for Rusty's efforts. We cannot expect Rusty to continue to do the "shit work" for nothing. It is totally different than volunteer efforts by a student who receives "experience" in researching and writing court cases. Rusty, or for that matter, no one else is getting "experience" in doing the drudgery of bookkeeping and billing and typing address labels and all the rest that goes along with publishing a periodical.

I hope that Playboy and Ernie Von and Rusty keep contributing to the SLR, but I think that we should prepare for a disaster. In any event, we still need funds to put out the March/April issue.

I have been putting more time into the marketing aspects of the Reporter. The past year I put more time into editorial, but because of the financial considerations I have changed emphasis. For example, I sent a complimentary issue of the Reporter to the acquisitions librarian of the Attorney General office in each state (the issue with a lead article on an SLR survey of A.G. offices). We are in the process of sending a brochure to every attorney that we know of who has handled a sex case in the last 2 years (about 250 attorneys). Developing that list took several months of work. Hopefully, these and other efforts will pay off in a few months with new subscriptions.

In the meantime I think that we need at least \$100.00 per month subsidy in order to continue publication. Where can we get that money? I hope we can fully discuss these matters at the meeting in Houston. I look forward to seeing you there.

Your friend,


THOMAS F. COLEMAN